

REAL FAMILY COVER FEATURE

We're looking for real buyers to share their home buying experiences to feature in the Spring Guidebook. It's a great way to get more exposure for your company and to show Twin Cities families the personal side of buying a new home.

Requirements:

- ✓ Home buyers must have purchased a new home from you in the past two years (2008-2009).
- ✓ Home buyers must agree to be interviewed and photographed and will be asked to sign a release that allows us to use their image and information in our Guidebook and promotional advertisements.
- ✓ Up to five new home buyer families will be selected from submissions that provide a variety of home types, price ranges, locations and lifestyles/family makeup, one will appear on the cover with the remaining included as feature editorial.

Submissions must be received by November 4th.



Example Cover - Information will change

Builder Name: _____

Contact Name: _____

Contact Phone: _____

Contact Email: _____

Buyer Information

Family description (# adults, # kids (with ages), others living in household):

Special interests/lifestyle relative to their new home:

Home Information

Home Style (Single Family/Condo/Townhome): _____

City: _____

Custom Designed for Buyer Y/N _____ Customized Standard Plan for Buyer Y/N _____

Standard Plan Built for Buyer Y/N _____ Spec Home Y/N _____

Did buyer use First Time Homebuyer Tax Credit Y/N _____



Feel free to attach additional information and photos.

Questions?
 Wendy Danks
 wendy@batc.org
 651-697-7565



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