

# HOMEOWNERS: WHAT TO EXPECT



## **Parade of Homes** **Remodelers** **Showcase<sup>SM</sup>**

*[www.paradeofhomes.org](http://www.paradeofhomes.org)*

### **WHAT IS THE PARADE OF HOMES REMODELERS SHOWCASE<sup>SM</sup>?**

The Remodelers Showcase<sup>SM</sup> is a bi-annual home show which displays a variety of remodeled projects throughout the Twin Cities area.

The event is presented by the BATC Remodelers<sup>SM</sup> the remodeling arm of the Builders Association of the Twin Cities. The Builders Association also presents the nationally recognized Parade of Homes<sup>SM</sup> new home events. BATC Remodelers<sup>SM</sup> Council has been holding this remodeling event for 23 successful years.

The event lasts for one weekend: Friday, 12:00-8:00 and Saturday & Sunday from 12:00-6:00. During the three-day weekend, interested homeowners will tour your home daily. With an effective publicity campaign and an equally potent ad budget, the event will certainly generate a lot of attention for your remodeler and for the remodeling industry. We appreciate your help in making the event a tremendous success!

### **WHY MY HOME?**

Each remodeler takes the time and effort to choose their

favorite projects to enter. This is the largest event of its kind for remodelers and they value this time to market and show your home (their work) to potential clients.

### **WHAT HAPPENS TO MY HOME THAT WEEKEND?**

Before the event, your remodeler will explain the procedures they use to maintain your home during the event. In an effort to minimize conflicts with your schedule, event hours are during the afternoon and early evening. Please keep in mind that your remodeling project was selected by the remodeler as one of their best. Remodelers will have adequate staff on duty during the event to ensure security and maintain the cleanliness of your home. Since most individuals attending the event are homeowners themselves, past events have proven that they are careful when touring other people's homes. Additional precautions have been taken for your home. Before your home can be entered in the event, the remodeler must take out liability insurance. Ask your remodeler for more information, or contact BATC Remodelers<sup>SM</sup> at 651-697-1954, with any questions that you may have.