

2009 Parade of Homes Remodelers ShowcaseSM



Increase Traffic AND Set Yourself Apart From the Competition

with an editorial write-up about your remodeled project.

SIGN UP TODAY* FOR OUR FEATURED REMODELED PROJECT ADVERTORIAL [\$2,000]

*A MAXIMUM OF EIGHT PROJECTS WILL BE CHOSEN ON A FIRST-COME, FIRST-SERVED BASIS.



RESERVE EARLY!
A MAXIMUM OF **8 PROJECTS** WILL BE CHOSEN ON A 1ST-COME, 1ST-SERVED BASIS.

COST: \$2,000

Remodeler must supply photography or other graphic.

Text can be provided by remodeler or will be professionally written for approval.

SUBMIT COMPLETED ENTRY FORM OR CALL

RUTH PETERMANN
651-697-7591

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Sept. 11 - 13, 2009

EXCELLENT EXPOSURE WITH A PREMIUM POSITION IN THE GUIDEBOOK:

Featured remodeled projects will become the premier editorial in the Guidebook, with a minimum one-half page write-up for each participant. (Studies show editorial provides about four times the promotional value of the same-size display advertisement.)

EXCLUSIVE PRESS KIT EXPOSURE: Photos and write-ups for all featured projects are included in our press kit sent to over 250 local, regional and national media, and our media relations specialist will pitch your home to local print and broadcast reporters and producers.



2009 Fall

Parade of Homes
Remodelers Showcase

FEATURED REMODELED PROJECT ADVERTORIAL **RESERVATION FORM**

Submit to: BATC, c/o Marketing, 2960 Centre Pointe Dr., Roseville, MN 55113
651-697-1954 | FAX 651-697-7575 | Questions? wendy@batc.org

Company Name: _____

Contact Person: _____

Phone: _____

Fax: _____

Email: _____

Entry Address: _____

Entry City: _____

Type of Project: _____

I UNDERSTAND THERE IS A \$2,000 FEE TO PARTICIPATE, WHICH WILL BE INVOICED TO ME.

Signature: _____