

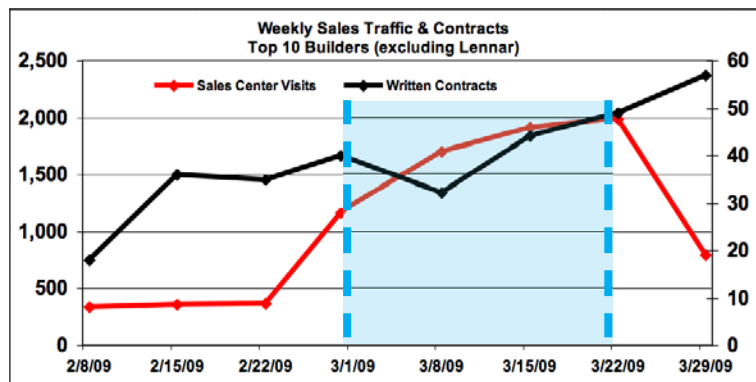


2009 Fall Showcase<sup>SM</sup>

**Parade of Homes<sup>SM</sup>**

# MARKETING OPPORTUNITIES

**This Metro Study report is a graphic example of why you **SHOULD NOT MISS ENTERING** the Parade of Homes<sup>SM</sup>!**



**2009 Parade of Homes Spring Preview<sup>SM</sup>**  
 Start Date: 2/28/09  
 End Date: 3/22/09

**Get MORE out of your Parade of Homes<sup>SM</sup> entry...**

LOOK INSIDE FOR DETAILS ON THESE EXCITING MARKETING OPPORTUNITIES:

- Free!**
- Become a Builders Outreach Foundation Dream Home
  - Internet—Check Your Builder Page
  - Marketplace
  - Special Events

**And...**

- Mini Tour Feature: Lifestyles Advertorial... \$20,000 value for \$2,500

**Plus, upgrade your internet presence for just \$50 or \$100!**

- Internet Upgrade—Photos and Virtual Tours